

Petry - Amy

TvSCAN

Broadcast Order/Confirmation

Stephanie Kohlbauer - 11/1/12 11:11 AM

Albuquerque-Santa FE - MAYNOV Nielsen

Qualitative Criteria: Release 1 2012 Apr11-Mar12 SCARBOROUGH

Political party affiliation is Independent, Independent, but feel close Democrat or Independent, but feel close Republican and registered to vote in district of residence and always vote in presidential elections

Jung
11/1/12

Buyer Stephanie Kohlbauer
Client American Future Fund

Order Number 109
Campaign EST. 109
Flight Flight 1 11/02/12-11/06/12

Station KRQE+
Address

Agency Mentzer Media Services Inc
Address 600 Fairmount Avenue
Suite 306
Towson
MD 21286

219022

KRQE+-CBS

Time Period	Rate	Run Dates	Len	Sp	Mo	Tu	We	Th	Fr	Sa	Su	RTG	CPP
QAJP 35+													
KRQE NW13-MRN2													
Fri 6:00a-7:00a	3 \$200	Nov02-Nov02	:30	2	--	--	--	--	2	--	--	2	\$100.00
EARLY SHOW													
Fri 7:00a-9:00a	2 \$300	Nov02-Nov02	:30	2	--	--	--	--	2	--	--	2	\$150.00
LET'S MAKE A DEAL													
Fri 10:00a-11:00a	2 \$500	Nov02-Nov02	:30	2	--	--	--	--	2	--	--	3	\$166.67
PRICE IS RIGHT													
Fri 11:00a-12:00p	1 \$1,500	Nov02-Nov02	:30	1	--	--	--	--	1	--	--	4	\$375.00
KRQE NW13-NOON													
Fri 12:00p-12:30p	1 \$1,400	Nov02-Nov02	:30	1	--	--	--	--	1	--	--	4	\$350.00
CBS SOAPS													
Fri 12:30p-2:00p	2 \$500	Nov02-Nov02	:30	2	--	--	--	--	2	--	--	3	\$166.67
DR. PHIL													
Fri 3:00p-4:00p	2 \$500	Nov02-Nov02	:30	2	--	--	--	--	2	--	--	3	\$166.67
KRQE NWS13-4P													
Fri 4:00p-4:30p	1 \$1,400	Nov02-Nov02	:30	1	--	--	--	--	1	--	--	5	\$280.00
KRQE NWS13-430													
Fri 4:30p-5:00p	1 \$1,400	Nov02-Nov02	:30	1	--	--	--	--	1	--	--	7	\$200.00
CBS EVE NWS													
Fri 5:00p-5:30p	1 \$2,500	Nov02-Nov02	:30	1	--	--	--	--	1	--	--	7	\$357.14
KRQE NWS13-530													
Fri 5:30p-6:00p	1 \$2,500	Nov02-Nov02	:30	1	--	--	--	--	1	--	--	6	\$416.67

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TAPSCAN
Software Suite

TvSCAN

Broadcast Order/Confirmation

Stephanie Kohlbauer - 11/1/12 11:11 AM

Albuquerque-Santa FE - MAYNOV Nielsen

KRQE+-CBS

													QAJ P 35+	
Time Period		Rate	Run Dates	Len	Sp	Mo	Tu	We	Th	Fr	Sa	Su	RTG	CPP
JEOPARDY														
Fri 6:00p-6:30p	1	\$3,000	Nov02-Nov02	:30	2	--	--	--	--	2	--	--	8	\$375.00
WHEEL-FORTNE														
Fri 6:30p-7:00p	1	\$3,600	Nov02-Nov02	:30	1	--	--	--	--	1	--	--	7	\$514.29
KRQE NEWS-10														
Fri 10:00p-10:35p	2	\$2,000	Nov02-Nov02	:30	1	--	--	--	--	1	--	--	10	\$200.00
O LETTRMAN-CBS														
Fri 10:37p-11:37p	3	\$275	Nov02-Nov02	:30	1	--	--	--	--	1	--	--	1	\$275.00
LATE LATE SHOW														
Fri 11:37p-12:37a	3	\$125	Nov02-Nov02	:30	1	--	--	--	--	1	--	--	1	\$125.00
UNDERCOVER BOSS														
Fri 7:00p-8:00p	2	\$2,400	Nov02-Nov02	:30	1	--	--	--	--	1	--	--	8	\$300.00
CSI NY														
Fri 8:00p-9:00p	2	\$2,800	Nov02-Nov02	:30	1	--	--	--	--	1	--	--	12	\$233.33
BLUE BLOOS														
Fri 9:00p-10:00p	2	\$3,000	Nov02-Nov02	:30	1	--	--	--	--	1	--	--	10	\$300.00
SAT MRNG NEWS														
Sat 7:00a-8:00a	2	\$150	Nov03-Nov03	:30	2	--	--	--	--	--	2	--	1	\$150.00
CBS EVENING NEWS/ NEWS 13 @5:														
Sat 5:00p-6:00p	2	\$550	Nov03-Nov03	:30	1	--	--	--	--	--	1	--	3	\$183.33
KRQE NEWS-10														
Sat 10:00p-10:35p	3	\$700	Nov03-Nov03	:30	2	--	--	--	--	--	2	--	8	\$87.50
THE CLOSER														
Sat 10:35p-11:35p	3	\$125	Nov03-Nov03	:30	2	--	--	--	--	--	2	--	4	\$31.25
SAT MRNG NEWS														
Sun 7:00a-8:00a	2	\$400	Nov04-Nov04	:30	1	--	--	--	--	--	--	1	2	\$200.00
SUNOAY MRN-CBS														
Sun 8:00a-9:30a	2	\$1,800	Nov04-Nov04	:30	1	--	--	--	--	--	--	1	6	\$300.00
FACE NATN-CBS														
Sun 9:30a-10:00a	2	\$1,000	Nov04-Nov04	:30	1	--	--	--	--	--	--	1	5	\$200.00
NFL DENVER/CINCY														
Sun 11:00a-2:00p	2	\$5,000	Nov04-Nov04	:30	1	--	--	--	--	--	--	1	1*	\$5,000.00
CBS EVENING NEWS/ NWS13 @ 530														
Sun 5:00p-6:00p	1	\$1,400	Nov04-Nov04	:30	1	--	--	--	--	--	--	1	5	\$280.00
60 MINUTES														
Sun 6:00p-7:00p	1	\$12,000	Nov04-Nov04	:30	1	--	--	--	--	--	--	1	11	\$1,090.91
AMAZING RACE														
Sun 7:00p-8:00p	2	\$3,000	Nov04-Nov04	:30	1	--	--	--	--	--	--	1	5	\$600.00
GOOO WIFE														
Sun 8:00p-9:00p	2	\$3,600	Nov04-Nov04	:30	1	--	--	--	--	--	--	1	8	\$450.00

* - Denotes estimated item(s).

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Software Suite

TvSCAN

Broadcast Order/Confirmation

Stephanie Kohlbaue - 11/1/12 11:11 AM

Albuquerque-Santa FE - MAYNOV Nielsen

KRQE+ CBS

QAJ P 35+

Time Period	Rate	Run Dates	Len	Sp	Mo	Tu	We	Th	Fr	Sa	Su	RTG	CPP
MENTALIST													
Sun 9:00p-10:00p	2 \$4,200	Nov04-Nov04	:30	1	--	--	--	--	--	--	1	8	\$525.00
KRQE NEWS-10													
Sun 10:00p-10:35p	1 \$4,000	Nov04-Nov04	:30	1	--	--	--	--	--	--	1	9	\$444.44
ALIEN FILES/CONSPIRACY FILES													
Sun 10:35p-11:35p	3 \$150	Nov04-Nov04	:30	2	--	--	--	--	--	--	2	4	\$37.50
KRQE NW13-MRN2													
Mo-Tu 6:00a-7:00a	3 \$200	Nov05-Nov06	:30	4	2	2	--	--	--	--	--	2	\$100.00
EARLY SHOW													
Mo-Tu 7:00a-9:00a	2 \$300	Nov05-Nov06	:30	4	2	2	--	--	--	--	--	2	\$150.00
LET'S MAKE A DEAL													
Mo-Tu 10:00a-11:00a	2 \$500	Nov05-Nov06	:30	4	2	2	--	--	--	--	--	3	\$166.67
PRICE IS RIGHT													
Mo-Tu 11:00a-12:00p	1 \$1,500	Nov05-Nov06	:30	2	1	1	--	--	--	--	--	4	\$375.00
KRQE NW13-NOON													
Mo-Tu 12:00p-12:30p	1 \$1,400	Nov05-Nov06	:30	1	1	--	--	--	--	--	--	4	\$350.00
CBS SOAPS													
Mo-Tu 12:30p-2:00p	2 \$500	Nov05-Nov06	:30	2	1	1	--	--	--	--	--	3	\$166.67
DR. PHIL													
Mo-Tu 3:00p-4:00p	2 \$500	Nov05-Nov06	:30	2	1	1	--	--	--	--	--	3	\$166.67
KRQE NWS13-4P													
Mo-Tu 4:00p-4:30p	1 \$1,400	Nov05-Nov06	:30	1	1	--	--	--	--	--	--	5	\$280.00
KRQE NWS13-430													
Mo-Tu 4:30p-5:00p	1 \$1,400	Nov05-Nov06	:30	1	1	--	--	--	--	--	--	7	\$200.00
CBS EVE NWS													
Mo-Tu 5:00p-5:30p	1 \$2,500	Nov05-Nov06	:30	1	1	--	--	--	--	--	--	7	\$357.14
KRQE NWS13-530													
Mo-Tu 5:30p-6:00p	1 \$2,500	Nov05-Nov06	:30	1	1	--	--	--	--	--	--	6	\$416.67
JEOPARDY													
Mo-Tu 6:00p-6:30p	1 \$3,000	Nov05-Nov06	:30	2	1	1	--	--	--	--	--	8	\$375.00
WHEEL-FORTNE													
Mo-Tu 6:30p-7:00p	1 \$3,600	Nov05-Nov06	:30	2	1	1	--	--	--	--	--	7	\$514.29
KRQE NEWS-10													
Mo-Tu 10:00p-10:35p	2 \$2,000	Nov05-Nov06	:30	1	1	--	--	--	--	--	--	10	\$200.00
D LETTRMAN-CBS													
Mo-Tu 10:37p-11:37p	3 \$275	Nov05-Nov06	:30	1	1	--	--	--	--	--	--	1	\$275.00
LATE LATE SHOW													
Mo-Tu 11:37p-12:37a	3 \$125	Nov05-Nov06	:30	1	1	--	--	--	--	--	--	1	\$125.00

KRQE+ Totals	\$107,900	74	Reach / Frequency	340 92.4	\$317.36 3.7
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Reach and Frequency projections are computed using the Beta-Binomial Extension Formula.
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Stephanie Kohlbauer - 11/1/12 11:11 AM

Albuquerque-Santa FE - MAYNOV Nielsen

KRQE+-CBS

QAJ P 35+

Time Period

Rate

Run Dates

Len

Sp

Mo

Tu

We

Th

Fr

Sa

Su

RTG

CPP

Monthly Nov 2012

Gross Cost \$107,900.00

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TAPSCAN
Software Suite

Spot Manager: All,

Alt Order #	Advertiser	Order	Inv. Code (Bool)	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Date: 11/02/12												
Station: KRQE												
	POL/America	219022	M-F KRQE New	KRQE News	:30	P3	[ALL]		109	6:18:40 AM	AFF1223	\$200.00
	POL/America	219022	M-F KRQE New	KRQE News	:30	P3	[ALL]		109	6:59:16 AM	AFF1223	\$200.00
	POL/America	219022	CBS This Morn	CBS Early S	:30	P2	[ALL]		109	8:16:20 AM	AFF1223	\$300.00
	POL/America	219022	CBS This Morn	CBS Early S	:30	P2	[ALL]		109	8:54:30 AM	AFF1223	\$300.00
	POL/America	219022	Let's Make a De	M-F 10a-11a	:30	P2	[ALL]		109	9:59:00 AM	AFF1223	\$500.00
	POL/America	219022	Let's Make a De	M-F 10a-11a	:30	P2	[ALL]		109	10:28:26 AM	AFF1223	\$500.00
	POL/America	219022	Price is Right	11a-12p	:30	P1	[ALL]		109	10:59:30 AM	AFF1223	\$1,500.00
	POL/America	219022	M-F KRQE New	12p-1230p	:30	P1	[ALL]		109	12:18:34 PM	AFF1223	\$1,400.00
	POL/America	219022	Dr. Phil	3p-4p	:30	P2	[ALL]		109	3:07:38 PM	AFF1223	\$500.00
	POL/America	219022	Dr. Phil	3p-4p	:30	P2	[ALL]		109	3:51:58 PM	AFF1223	\$500.00
	POL/America	219022	M-F KRQE New	4p-430p	:30	P1	[ALL]		109	4:28:15 PM	AFF1223	\$1,400.00
	POL/America	219022	M-F KRQE New	430p-5p	:30	P1	[ALL]		109	4:47:25 PM	AFF1223	\$1,400.00
	POL/America	219022	CBS Evening Ne	5p-530p	:30	P1	[ALL]		109	4:58:56 PM	AFF1223	\$2,500.00
	POL/America	219022	KRQE News 13	530p-6p	:30	P1	[ALL]		109	5:35:50 PM	AFF1223	\$2,500.00
	POL/America	219022	M-F 6p-630p	M-F 6p-630p	:30	P1	[ALL]		109	6:06:16 PM	AFF1223	\$3,000.00
	POL/America	219022	M-F 6p-630p	M-F 6p-630p	:30	P1	[ALL]		109	6:27:59 PM	AFF1223	\$3,000.00
	POL/America	219022	M-F 630p-7p	M-F 630p-7p	:30	P1	[ALL]		109	6:47:48 PM	AFF1223	\$3,600.00
	POL/America	219022	Fri Hour 1	7p-8p	:30	P2	[ALL]		109	7:19:01 PM	AFF1223	\$2,400.00
	POL/America	219022	Fri Hour 3	9p-10p	:30	P2	[ALL]		109	9:20:29 PM	AFF1223	\$3,000.00
	POL/America	219022	LN M-F	10p-1035p	:30	P2	[ALL]		109	10:06:37 PM	AFF1223	\$2,000.00
	POL/America	219022	David Letterman	1035p-1137p	:30	P3	[ALL]		109	10:46:00 PM	AFF1223	\$275.00
	POL/America	219022	Late Late Show	1137p-1237a	:30	P3	[ALL]		109	12:12:33 XM	AFF1223	\$125.00
												\$1,100.00
												\$1,100.00

Date: 11/03/12

Station: KRQE

	POL/America	219022	KRQE News Sa	7a-8a	:30	P2	[ALL]		109	7:13:22 AM	AFF1223	\$150.00
	POL/America	219022	KRQE News Sa	7a-8a	:30	P2	[ALL]		109	7:54:28 AM	AFF1223	\$150.00
	POL/America	219022	Sa KRQE News	530p-6p	:30	P2	[ALL]		109	5:42:50 PM	AFF1223	\$550.00
	POL/America	219022	LN Sa	10p-1035p	:30	P3	[ALL]		109	10:06:36 PM	AFF1223	\$700.00
	POL/America	219022	LN Sa	10p-1035p	:30	P3	[ALL]		109	10:17:57 PM	AFF1223	\$700.00
	POL/America	219022	Sa 1030p-1130p	1035p-1135p	:30	P3	[ALL]		109	10:52:25 PM	AFF1223	\$125.00
	POL/America	219022	Sa 1030p-1130p	1035p-1135p	:30	P3	[ALL]		109	11:33:30 PM	AFF1223	\$125.00
												\$2,500.00
												\$2,500.00

Date: 11/04/12

Station: KRQE

	POL/America	219022	KRQE News Su	7a-8a	:30	P2	[ALL]		109	7:33:45 AM	AFF1223	\$400.00
	POL/America	219022	CBS Sunday M	8a-930a	:30	P1	[ALL]		109	8:54:19 AM	AFF1223	\$1,800.00
	POL/America	219022	Face the Nation	930-10a	:30	P2	[ALL]		109	9:29:30 AM	AFF1223	\$1,000.00
	POL/America	219022	NFL Reg Season	2p-530p	:30	P2	[ALL]		109	2:51:18 PM	AFF1223	\$4,000.00
	POL/America	219022	NFL Reg Season	2p-530p	:30	P2	[ALL]		109	5:28:16 PM	AFF1223	\$4,000.00
	POL/America	219022	Su KRQE News	530p-6p	:30	P1	[ALL]		109	5:43:39 PM	AFF1223	\$1,400.00
	POL/America	219022	Sun Hour 1	6p-7p	:30	P1	[ALL]		109	6:18:37 PM	AFF1223	12,000.00
	POL/America	219022	Sun Hour 2	7p-8p	:30	P2	[ALL]		109	7:29:05 PM	AFF1223	\$3,000.00
	POL/America	219022	Sun Hour 3	8p-9p	:30	P2	[ALL]		109	8:00:50 PM	AFF1223	\$3,600.00
	POL/America	219022	Sun Hour 4	9p-10p	:30	P2	[ALL]		109	9:21:04 PM	AFF1223	\$4,200.00
	POL/America	219022	LN Su	10p-1035p	:30	P1	[ALL]		109	10:27:40 PM	AFF1223	\$4,000.00
	POL/America	219022	Su 1030p-1130p	1035p-1135p	:30	P3	[ALL]		109	10:43:38 PM	AFF1223	\$150.00
	POL/America	219022	Su 1030p-1130p	1035p-1135p	:30	P3	[ALL]		109	11:03:41 PM	AFF1223	\$150.00
												\$9,700.00
												\$9,700.00

Date: 11/05/12

Station: KRQE

	POL/America	219022	M-F KRQE New	KRQE News	:30	P3	[ALL]		109	6:05:10 AM		\$200.00
	POL/America	219022	M-F KRQE New	KRQE News	:30	P3	[ALL]		109	6:51:35 AM		\$200.00
	POL/America	219022	CBS This Morn	CBS Early S	:30	P2	[ALL]		109	8:16:20 AM		\$300.00
	POL/America	219022	CBS This Morn	CBS Early S	:30	P2	[ALL]		109	8:46:01 AM		\$300.00
	POL/America	219022	Let's Make a De	M-F 10a-11a	:30	P2	[ALL]		109	9:58:30 AM		\$500.00
	POL/America	219022	Let's Make a De	M-F 10a-11a	:30	P1	[ALL]		109	10:28:26 AM		\$1,300.00

[Sorted by: Date]

Spot Manager: All,

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 11/05/12												
Station: KRQE												
	POL/America	219022	Price is Right	11a-12p	:30	P1	[ALL]		109	11:29:26 AM		\$1,500.00
	POL/America	219022	M-F KROE New	12p-1230p	:30	P1	[ALL]		109	12:04:17 PM		\$1,400.00
	POL/America	219022	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]		109	1:29:01 PM		\$500.00
	POL/America	219022	Dr. Phil	3p-4p	:30	P2	[ALL]		109	3:25:44 PM		\$500.00
	POL/America	219022	M-F KRQE New	4p-430p	:30	P1	[ALL]		109	4:17:50 PM		\$1,400.00
	POL/America	219022	M-F KRQE New	430p-5p	:30	P1	[ALL]		109	4:48:10 PM		\$1,400.00
	POL/America	219022	CBS Evening Ne	5p-530p	:30	P1	[ALL]		109	4:58:56 PM		\$2,500.00
	POL/America	219022	KROE News 13	530p-6p	:30	P1	[ALL]		109	5:49:19 PM		\$2,500.00
	POL/America	219022	M-F 6p-630p	M-F 6p-630p	:30	P1	[ALL]		109	6:06:01 PM		\$3,000.00
	POL/America	219022	M-F 6p-630p	M-F 6p-630p	:30	P1	[ALL]		109	6:13:30 PM		\$3,000.00
	POL/America	219022	M-F 630p-7p	M-F 630p-7p	:30	P1	[ALL]		109	6:35:08 PM		\$3,600.00
	POL/America	219022	M-F 630p-7p	M-F 630p-7p	:30	P1	[ALL]		109	6:52:53 PM		\$3,600.00
	POL/America	219022	LN M-F	10p-1035p	:30	P2	[ALL]		109	10:07:37 PM		\$2,000.00
	POL/America	219022	David Letterman	1035p-1137p	:30	P3	[ALL]		109	11:11:00 PM		\$275.00
	POL/America	219022	Late Late Show	1137p-1237a	:30	P3	[ALL]		109	11:48:06 PM		\$125.00
												\$30,100.00
												\$30,100.00

Date: 11/06/12

Station: KRQE

	POL/America	219022	M-F KROE New	KROE News	:30	P3	[ALL]		109	6:31:55 AM		\$200.00
	POL/America	219022	M-F KROE New	KROE News	:30	P3	[ALL]		109	6:51:05 AM		\$200.00
	POL/America	219022	CBS This Morn	CBS Early S	:30	P2	[ALL]		109	7:22:51 AM		\$300.00
	POL/America	219022	CBS This Morn	CBS Early S	:30	P2	[ALL]		109	8:24:37 AM		\$300.00
	POL/America	219022	Let's Make a De	M-F 10a-11a	:30	P2	[ALL]		109	9:59:30 AM		\$500.00
	POL/America	219022	Let's Make a De	M-F 10a-11a	:30	P2	[ALL]		109	10:29:11 AM		\$500.00
	POL/America	219022	Price is Right	11a-12p	:30	P1	[ALL]		109	11:28:56 AM		\$1,500.00
	POL/America	219022	Soap Rotator	M-F 1230p-2	:30	P2	[ALL]		109	12:58:11 PM		\$500.00
	POL/America	219022	Dr. Phil	3p-4p	:30	P2	[ALL]		109	3:24:44 PM		\$500.00
												\$4,500.00
												\$4,500.00
												\$7,900.00

[Sorted by: Date]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Lauren A. Schumacher
do hereby request station time concerning the following issue:

American Future Fund

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES				

Total Charges: \$	GROSS
--------------------------	-------

This broadcast time will be used by: American Future Fund

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

AMERICAN FUTURE FUND

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

1-23-12 Sandy Greiner 515-720-5250
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title



Client Information Request Form
Issue

Advertiser Group Name: American Future Fund

Address: 4225 Fleur Drive, #142

City, State & Zip Code: Des Moines, Iowa 50312

Phone: 515-720-5250

Fax: _____

Executive Director or
President Sandy Greiner

Group Treasurer Barb Smeltzer